MONTHLY MEMBERSHIP PROGRESS REPORT

District 12 L

Results as of: 8/31/2019

GMT: **LOCATION TENNESSEE GMT CA** Clubs Members RESULTS FOR 2019-2020 RESULTS FOR 2019-2020 NEW CLUB GOAL NEW CLUBS DROPPED CLUBS MEMBER GROWTH NET MEMBER GROWTH DROPPED QUARTER QUARTER GOAL ACTUAL MEMBERS ACTUAL (including transfers) 0 0 0 101 14 16 JULY/AUG/SEPT JULY/AUG/SEPT 0 0 85 0 0 OCT/NOV/DEC OCT/NOV/DEC 0 0 50 0 0 JAN/FEB/MAR JAN/FEB/MAR 0 0 1 APR/MAY/JUNE 50 0 0 APR/MAY/JUNE GOALS AND ACTUAL NEW CLUBS CUMULATIVE 3.2 2.8 2.4 - CURRENT YEAR GOALS FOR NEW CLUBS 2 CURRENT YEAR ACTUAL NEW CLUBS 1.6 - LAST YEAR ACTUAL NEW CLUBS 1.2 0.8 0.4 SEPT NOV DEC FEB MAR APR JUNE JULY AUG OCT JAN MAY GOALS AND ACTUAL MEMBERS CUMULATIVE 300 250 200 - MEMBER GROWTH NET GOAL 150 - MEMBER GROWTH ACTUAL - LAST YEAR MEMBERSHIP ACTUAL 100 50 0 -50 -100 JULY AUG SEPT OCT NOV DEC JAN FEB MAR APR JUNE MAY 9 CLUBS OF 36 ADDED 1 OR MORE **GENDER DISTRIBUTION** DROPPED CLUBS: 0 NEW MEMBERS 519 (64.71%) MALE 283 (35.29%) **FEMALE DROPPED MEMBERS** 86 TOTAL FAMILY UNIT MEMBERS DECEASED CLICK HERE FOR CUMULATIVE 0 **CLUB CANCELLED** MEMBERSHIP DATA

OTHER

TOTAL

10

14

44

FAMILY MEMBERS PAYING HALF

DUES